

FILM FESTIVALS: ARE THE FESTIVALS RIGHT FOR YOU?

- Research the festival listings by
 - Genre
 - Topic
 - Format (shorts and/or digital formats)
 - Region
 - Identity constituencies: not only about content but also personnel
 - Gender (festivals for women directors/producers)
 - Ethnicity or race (Asian festivals in Canada, US, Australia and throughout, duh, Asia)
 - Sexual identity (LGBT festivals)
 - Student festivals
 - Short Film festivals
 - Festivals vs. competitions vs. film markets

FILM FESTIVALS: ARE YOU RIGHT FOR THE FESTIVAL?

- You need to research the festival and confirm:
 - Does your group qualify for entry?
 - Are there limitations due to residency, nationality, submission format, screening format, length of project, gender?
 - What have they programmed previously?
 - Look at the content, theme, and timings
 - What is their submission rate?
 - Read press releases from previous festivals. How many movies submitted vs how many accepted?
 - Have they already programmed something like your project?

FILM FESTIVALS: SOME TIPS

- Major film festivals not always the most prestigious venue for shorts
 - Academy qualifying festivals for shorts
 - Look for constituency festivals and/or short film fests
 - Oberhausen, Rotterdam, etc.
 - Look hard at smallerish festivals in big cities with large media industries
 - New York, L.A., Sydney, London, Hong Kong, etc.,
 - Clermont-Ferrand
 - Film festivals with film markets
 - IDFA (documentaries)

FILM FESTIVALS: WHAT DO YOU DO?

- Review your list with your FYP supervisor
 - WKW budget allocated per group
 - Dollar amount TBA
 - Once you narrow down your festivals choices
 - Email me your final festival calendar
 - You will be responsible for submitting material to festivals.
 - We'll reimburse festival fees and postage
 - GIRO forms and NTU Reimbursement forms available at WKW website
 - You need to submit all reimbursement claims by March 1, 2014

FILM FESTIVALS: WE NEED COPIES, TOO

- WKW sometimes submits material on your behalf. So, in addition to your submissions for the BCS FYP festival program
 - Please submit 3 DVD copies to Nikki along with a CD which includes your
 - Producer's warranty
 - I won't make any submissions without a signed form
 - Signed releases, permissions, etc.
 - Inform me of any possible copyright issues
 - Deadlines or restrictions on permissions
 - Weird promises you made which you haven't told anyone about . . . yet

FILM FESTIVALS: WHAT DO YOU DO?

- DVDs for submission
 - Formatting of DVD
 - Standard Def (unless they say ok to HD DVDs)
 - Region 0 (no region) or all region flags if possible
 - NTSC frame rate and PAL
 - Test your DVD on multiple systems for playback (Mac, PC, etc)
- Online submissions and researching available festivals
 - Create a new project on Without A Box and Short Film Depot

FILM FESTIVALS: WHAT DO YOU DO?

- Short Film Depot login
 - Account name: tnldraper@ntu.edu.sg
 - Password: utvn8m
- WAB login
 - Account name: tnldraper@ntu.edu.sg
 - Password: BCS2010
- Other good resource for festival info:
 - Indie Filmmaker
 - www.indiefilmmaker.org

FILM FESTIVALS: PRESS KIT

- Keep it simple
 - Word doc with text clearly and nicely formatted so the festival can extract it for web, program and any other press needs.
 - A few good stills is all you need.
 - Not of you, but of the movie
 - Hard copy and copy on CD good
- If you submit artwork:
 - Don't flatten or merge the layers.
- Final script is very good to have (with Master TC even better)
 - For both docu and drama if planning on foreign submissions
 - Helps foreign festivals subtitle if needed