A BASELINE, CROSS-SECTIONAL AND INTERVENTIONAL STUDY INVESTIGATING INDIVIDUAL, CULTURAL AND ORGANISATIONAL FACTORS INFLUENCING OWNERSHIP OF WORKPLACE HEALTH & SAFETY LEADING TO A MINDSET CHANGE AND ACTIONS.

Unsafe workplace conditions may affect employees' performance, product quality, and profits of the organisation. Providing workplace safety and health (WSH) prevention, efficient WSH managerial systems and policies will enhance employees' work performance as well as strengthen the WSH culture and ownership within the organisation. The research aims to: (i) Identify key success factors in the inculation of industry ownership, (ii) Recommend appropriate communication-related and information-related interventions to engender industry ownership for WSH.

DEFINING
the meaning and element of industry ownership for WSH

RECOMMENDATIONS
to inculcate industry ownership of WSH

DETERMINE
how industry demonstrates ownership in selected sectors

DEVELOP
ownership measurement tool for use by industry

PROPOSE
suitable interventions

MEASURE
effectiveness of the interventions

IDENTIFY
key success factors in the inculation of industry ownership

HYPOTHESIS
High level WSH ownership will lead to better WSH productivity and performance

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